

StreetStyle.APP Privacy Policy

Effective Date: August 23, 2026

StreetStyle.app ("StreetStyle," "we," "us," or "our") provides tools that allow users to upload images and use artificial intelligence to create, style, save, and share fashion images and looks.

This Privacy Policy explains what information we collect, how we use it, when it may be shared, and the choices available to you.

Operator: StreetStyle.APP

Contact: support@streetstyle.app

1. Information We Collect

Images and Content You Provide. When you use StreetStyle, you may provide:

- photographs or other images you upload;
 - product images;
- prompts, style selections, aesthetic choices, locations, poses, filters, years, and other generation instructions;
 - AI-generated images and looks;
- images or looks you choose to save or publish; and
 - other content you voluntarily submit.

Uploaded photographs may contain personal information, including a person's likeness. StreetStyle does not use uploaded photographs for facial recognition or to determine a person's identity. **Account Information.** If you create an account, we may collect information such as:

- email address;
- account identifiers;
- account creation and login information;
 - generation and credit history; and
- saved or published looks associated with your account.

Payment Information. If you purchase generation credits or other paid features, payments are processed by our payment provider, Stripe. StreetStyle does not receive or store your complete credit or debit card number. We may receive information about your transaction, such as the amount paid, purchase status, transaction identifier, and billing-related information necessary to manage your purchase.

Device and Usage Information. When you use StreetStyle, we and our service providers may automatically receive certain technical information, such as:

- IP address;
- browser and device type;
 - operating system;
- pages or features used;
 - timestamps;
- error and performance information;
- authentication and session information; and
- information necessary to prevent fraud, abuse, or unauthorized use.

We may use cookies or similar technologies for authentication, security, preferences, and operation of the service.

2. How We Use Information

We use information to:

- provide and operate StreetStyle;
- process uploaded images and generation instructions;
 - generate requested AI images;
- maintain accounts and saved looks;
- provide generation credits and process purchases;
- allow users to publish looks when they choose to do so;
- maintain security and prevent fraud, abuse, or prohibited activity;
- troubleshoot and improve the performance and usability of StreetStyle;
 - communicate with users about their accounts or the service;
 - comply with legal obligations; and
 - enforce our Terms of Use.

We do not use your uploaded photos to identify you through facial recognition.

3. AI Processing

StreetStyle uses third-party artificial-intelligence services, including Google's Gemini API, to generate and modify images. When you request a generation, the information necessary to perform that request - which may include your uploaded image, product image, generation instructions, and related content - may be transmitted to our AI service provider for processing. Third-party AI providers process information according to their applicable contractual terms, privacy policies, security practices, and data-processing arrangements. We do not intentionally provide user uploads to third parties for the purpose of advertising to users.

4. Our Service Providers

We may disclose information to companies that help us operate StreetStyle, including providers of:

- artificial-intelligence processing, including Google;
 - hosting and infrastructure, including Vercel;
- database, storage, and authentication services, including Supabase;
 - payment processing, including Stripe;

- security, fraud prevention, and technical operations; and
- analytics or error monitoring, if enabled.

These companies may process information on our behalf to provide their services. We may also disclose information if required by law, legal process, or governmental request, or when reasonably necessary to protect StreetStyle, our users, or others from fraud, security threats, or unlawful activity. If StreetStyle is involved in a merger, acquisition, financing, reorganization, or sale of assets, information may be transferred as part of that transaction, subject to applicable law.

5. Public Looks

StreetStyle does not make an uploaded image or generated look public merely because you created it. If you affirmatively choose to publish a look, that look and information you choose to associate with it may become publicly accessible. Public content may be viewed, saved, copied, or shared by other people outside StreetStyle. You should not publish anything you do not want others to see.

6. Sale and Advertising

StreetStyle does not sell your uploaded photographs or generated images. StreetStyle does not sell personal information for money or share personal information for cross-context behavioral advertising. If our advertising or data practices materially change, we will update this Privacy Policy and provide any notices or choices required by applicable law.

7. Data Retention

We retain information for only as long as reasonably necessary for the purposes described in this Privacy Policy, including providing the service, maintaining accounts and saved content, complying with legal requirements, resolving disputes, preventing fraud, and enforcing agreements. Generated images or other content saved to your account may remain associated with your account until you delete the content, delete your account, or we remove it in accordance with our Terms. Some information may remain temporarily in backups, security records, payment records, or service-provider systems after deletion where reasonably necessary for legal, fraud-prevention, security, or technical purposes.

8. Your Choices and Privacy Rights

You may have rights concerning your personal information depending on where you live.

These may include the right to:

- request access to personal information we hold about you;
 - request correction of inaccurate information;
 - request deletion of certain personal information;
- obtain information about how personal information is collected, used, or disclosed;
 - object to or restrict certain processing;
 - obtain a portable copy of certain information; and
- appeal or complain about certain privacy decisions where applicable.

You may also delete content through available StreetStyle account controls. To make a privacy request, contact support@streetstyle.app. We may need to verify your identity before completing certain requests. We will not discriminate against you for exercising privacy rights provided by applicable law.

9. California Privacy Information

California residents may have additional rights under California privacy laws where those laws apply to StreetStyle. Depending on the circumstances, these can include rights to know, access, correct, or delete personal information and rights relating to certain sales or sharing of personal information. StreetStyle does not currently sell personal information or share personal information for cross-context behavioral advertising. California residents may submit requests to support@streetstyle.app.

10. Users Outside the United States

StreetStyle is operated from the United States. If you access StreetStyle from another country, your information may be processed in the United States and other locations where our service providers operate. Where required by applicable law, we rely on appropriate legal bases and safeguards for such processing.

11. Age Requirement

StreetStyle is intended only for people **18 years of age or older**. You may not create an account or use StreetStyle if you are under 18. We do not knowingly collect personal information through the service from users under 18. If we learn that a person under 18 has provided personal information through StreetStyle, we may delete the account and associated information. If you believe a person under 18 has provided personal information through StreetStyle, contact support@streetstyle.app.

12. Security

We use reasonable administrative, technical, and organizational safeguards designed to protect information. No internet service or storage system can guarantee complete security, however, and we cannot promise that information will never be accessed, disclosed, altered, or lost.

13. Third-Party Services and Links

StreetStyle may contain links to third-party websites, products, or services. Their privacy practices are governed by their own policies, not this Privacy Policy.

14. Changes to This Privacy Policy

We may update this Privacy Policy as StreetStyle evolves.

When we make changes, we will update the effective date above. If a change materially affects how we use personal information, we will provide additional notice when required by law.

15. Contact Us

Questions or requests concerning this Privacy Policy may be sent to:

privacy@streetstyle.app

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